





Presentation for the St. Louis County Equity Commission

Women's Voices Raised for Social Justice Affordable Housing Task Force



WOMEN'S VOICES RAISED BACKGROUND

- Founded in 2005 Volunteer-Driven Grass Roots Organization
- Over 500 Members + over 1700 Supporters throughout St. Louis City & County
- Our Focus = Education and Advocacy
- Affordable Housing Task Force: Advocating for Equity and Inclusion in Housing



"COMMUNITIES OF OPPORTUNITY"

Municipalities with Access to

- High Performing Schools
- ► Healthcare
- Parks and Recreation
- Shopping & Grocery Stores
- ► Transportation
- Located in Central Corridor of St. Louis County
- Many WVR Members Live in COO's



CENTRAL CORRIDOR DEMOGRAPHICS

- 206,000 Residents
- 22 Majority White Municipalities
- 4 Municipalities with African American Populations > 20%: Maplewood, Olivette, Rock Hill, University City
- All (except Maplewood) = 50+% Bachelor's Degree or Higher
- Majority = White-collar Workers In Management, Business, Professional Services
- 1/3 of Municipalities Have >10% Residents In Service Industry
- SERVICE INDUSTRY EMPLOYEES ARE PRICED OUT OF LIVING IN CC



HOUSING & SALARY EXAMPLES CENTRAL CORRIDOR

Central Corridor Examples:

Clayton

- Teachers' Aides Salary = \$2,083/month; \$25,000/year
- Average Monthly Rent = \$2,104/month (101% of Total Monthly Earnings)
- Average Home Price = \$762,337 (30 times the Annual Salary)

▶ <u>Kirkwood</u>

- Nursing Assistant Salary = \$12.81/hour: Approx. \$2,050/month, \$24,600/year
- Average Monthly Rent = \$1,190.00 (58% of Total Monthly Earnings)
- Average Home Price = \$401,200 (16 times the Annual Salary)



WHAT IS AFFORDABLE?

U.S. Department of Housing and Urban Development:

- Individuals & Families should spend NO MORE THAN 30% of their Income on Housing.
- Spending > 30% = HOUSING COST BURDENED

Empower Missouri:

Affordable Rent for Average Minimum Wage Worker in MO = \$550/Month



WHAT WE CAN DO

- 1. Acknowledge History Of Segregation Created Through Single—family Residential Home Policies
- 2. Support Additional Housing Choice Vouchers
- 3. Provide Landlord Education
- 4. Economic Incentives & Tax Abatements for New Housing Developments Require Low-Income Units
- 5. Develop Robust Affordable Housing Trust Fund
- 6. Encourage Public-Private Partnerships for Combined Market-Rate & Public Housing
- 7. Challenge & Dismantle NIMBY-ISM



WOMEN'S VOICES RAISED CONTACTS

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Thank you for your work on this critical issue!!





